

## ORDER



Orders	Order / Rev:	<input type="text" value="105004"/>
	Alt Order #:	<input type="text" value="06837947"/>
	Product Desc:	<input type="text" value="OBAM FOR AMERICA"/>
	Estimate:	<input type="text" value="1537"/>
	Flight Dates:	<input type="text" value="10/02/12 - 10/08/12"/>
	Original Date / Rev:	<input type="text" value="08/01/12 / 08/01/12"/>
	Order Type:	<input type="text" value="GENERAL"/>

Primary AE: Amy McCreary  
Sales Office: BLPHI  
Sales Region: National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for América
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/08/12	156	\$37,195.00	\$31,615.75	October 2012	156	\$37,195.00	\$31,615.75	0.00
					Totals	156	\$37,195.00	\$31,615.75	0.00

## Totals

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KSNV	30%	\$37,195.00
Market	100%	\$123,983.33

### Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$26,036.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,357.67
KTUD	1%	\$1,239.83
KVNU	26%	\$32,235.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,918.67

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F	5-6a WakeUp w/Wagners		5-6a		MTWTF--	:30	5	\$100.04	0.00	NM		5	\$500.00
M-F 5-6a WakeUp w/Wagners																	
WAKE UP WITH THE WAGNERS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/02/12	10/08/12	MTWTF--			5		\$100.00		0.00						

Order / Rev: 105004  
 Alt Order #: 06837947  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/WagnM	5-6a		MTWTF--	:30	5	\$100.004	0.00	NM		5	\$500.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 5 \$100.00 0.00															
E 2	KSNV	10/02/12	10/08/12	Wake Up Early w/ Wagn&M	430a-5a		MTWT--S	:30	5	\$50.004	0.00	NM		5	\$250.00
Wake Up Early Wagners															
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWT--S 5 \$50.00 0.00															
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/WagnM	6-7a		MTWTF--	:30	5	\$190.004	0.00	NM		5	\$950.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 5 \$190.00 0.00															
E 4	KSNV	10/02/12	10/08/12	Today Show	CM	658a-9am	MTWTF--	:30	10	\$250.004	0.00	NM		10	\$2,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 10 \$250.00 0.00															
E 5	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$125.004	0.00	NM		1	\$125.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$125.00 0.00															
E 6	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S- 1 \$175.00 0.00															
E 7	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$110.004	0.00	NM		1	\$110.00
News 3 Sunrise SUNDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$110.00 0.00															
E 8	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$250.004	0.00	NM		1	\$250.00
Sunday Today															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$250.00 0.00															
E 9	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.004	0.00	NM		1	\$125.00
News 3 Today															
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$125.00 0.00															
E 10	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM SM	9:30a-10a		-----S	:30	1	\$175.004	0.00	NM		1	\$175.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$175.00 0.00															
E 11	KSNV	10/02/12	10/08/12	M-F Today Show II 3rd HOM	9-10a		MTWTF--	:30	10	\$150.004	0.00	NM		10	\$1,500.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 10 \$150.00 0.00															
E 12	KSNV	10/02/12	10/08/12	M-F Today Show III 4th HOM	10am-11am		MTWTF--	:30	10	\$100.004	0.00	NM		10	\$1,000.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-- 10 \$100.00 0.00															
E 13	KSNV	10/02/12	10/08/12	CM	11am-12pm		MTWTF--	:30	5	\$100.004	0.00	NM		5	\$500.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$100.00	0.00					
E 14	KSNV	10/02/12	10/08/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$125.004	0.00	NM		5	\$625.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$125.00	0.00					
E 15	KSNV	10/02/12	10/08/12	The Agenda	CM	1230pm	MTWTF--	:30	5	\$90.004	0.00	NM		5	\$450.00
				The Agenda	CM	1230pm									
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$90.00	0.00					
E 16	KSNV	10/02/12	10/08/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$150.004	0.00	NM		5	\$750.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$150.00	0.00					
E 17	KSNV	10/02/12	10/08/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$100.004	0.00	NM		5	\$500.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$100.00	0.00					
E 18	KSNV	10/02/12	10/08/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$150.004	0.00	NM		5	\$750.00
				Dr. Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$150.00	0.00					
E 19	KSNV	10/02/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	10	\$175.004	0.00	NM		10	\$1,750.00
				4PM NEWS (1 hour)											
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		10			\$175.00	0.00					
E 20	KSNV	10/02/12	10/08/12	M-F Early News	CM	5-630p	MTWTF--	:30	15	\$265.004	0.00	NM		15	\$3,975.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		15			\$265.00	0.00					
E 21	KSNV	10/06/12	10/06/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.004	0.00	NM		1	\$200.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1			\$200.00	0.00					
E 22	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.004	0.00	NM		1	\$450.00
				News 3 in Prime											
				NEWS 3 LIVE (FOLLOWING NFL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1			\$450.00	0.00					
E 23	KSNV	10/02/12	10/08/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$260.004	0.00	NM		5	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$260.00	0.00					
E 24	KSNV	10/02/12	10/08/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$260.004	0.00	NM		5	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5			\$260.00	0.00					
E 25	KSNV	10/02/12	10/08/12		CM	730-758pm	MTWTF--	:30	5	\$150.004	0.00	NM		5	\$750.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Face to Face w/ Ralston															
Face to Face w/ J.Ralston															
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/02/12	10/08/12	MTWTF--			5	\$150.00								
E 26	KSNV	10/06/12	10/06/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S-			1	\$175.00								
E 27	KSNV	10/06/12	10/06/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S-			1	\$175.00								
E 28	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00
Monday Prime 8-10pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	M-----			1	\$1,100.00								
E 29	KSNV	10/02/12	10/02/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00
Tuesday Prime 8-9pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-T-----			1	\$1,100.00								
E 30	KSNV	10/02/12	10/02/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.004	0.00	NM		1	\$900.00
Tuesday Prime 10-11pm															
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-T-----			1	\$900.00								
E 31	KSNV	10/03/12	10/03/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004	0.00	NM		1	\$1,300.00
Wednesday Prime 9-10pm															
LAW&ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	--W----			1	\$1,300.00								
E 32	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$950.004	0.00	NM		1	\$950.00
Thursday Prime 10-11pm															
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	---T---			1	\$950.00								
E 33	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	-----F--	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00
Friday Prime 10-11pm															
DATERLINE NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----F--			1	\$1,000.00								
E 34	KSNV	10/06/12	10/06/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004	0.00	NM		1	\$350.00
Saturday Prime 8-9pm															
SMASH (REPEATS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S-			1	\$350.00								
E 35	KSNV	10/06/12	10/06/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
Saturday Prime 9-10pm															
Chicago Fire Rpts															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S-			1	\$400.00								
E 36	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004	0.00	NM		1	\$600.00
NFL Pre-Game															
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S			1	\$600.00								
E 37	KSNV	10/07/12	10/07/12		CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
NFL Football																										
NFL Football																										
SUN NT FB: SD @ N ORLEANS ExactDates N/A																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$4,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$4,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$4,000.00	0.00																					
E 38	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM			1	\$350.00											
TBD after NFL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00																					
E 39	KSNV	10/07/12	10/07/12	LAW & ORDER (synd)	REG	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM			1	\$350.00											
Law & Order (synd) PRIME																										
LAW & ORDER AFTER NFL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$350.00	0.00																					
E 40	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$275.004	0.00	NM		5	\$1,375.00											
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF--	5	\$275.00	0.00																					
E 41	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004	0.00	NM		1	\$285.00											
Sa-Su News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$285.00	0.00																					
E 42	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004	0.00	NM		1	\$285.00											
Sa-Su News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$285.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$285.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$285.00	0.00																					
E 43	KSNV	10/02/12	10/08/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$150.004	0.00	NM		5	\$750.00											
Tonight Show																										
TONIGHT SHOW W/ JAY LENO																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>5</td><td>\$150.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/02/12	10/08/12	MTWTF--	5	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF--	5	\$150.00	0.00																					
E 44	KSNV	10/02/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	5	\$60.004	0.00	NM		5	\$300.00											
Late Night w/Fallon																										
LATE NIGHT W/JIMMY FALLON																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/02/12	10/08/12	MTWTF--	5	\$60.00	0.00																					
E 45	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00											
Saturday Night Live																										
SATURDAY NIGHT LIVE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$400.00	0.00																					
E 46	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.004	0.00	NM		1	\$90.00											
Sports Night in Las Vegas																										
SPORTS NIGHT IN LAS VEGAS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$90.00	0.00																					

Totals 156 \$37,195.00